

In The NT

What is It IntheNT.com.au

IntheNT.com.au is a website to promote the Northern Territory and is in effect a directory of tourist related services and information for the Northern Territory.

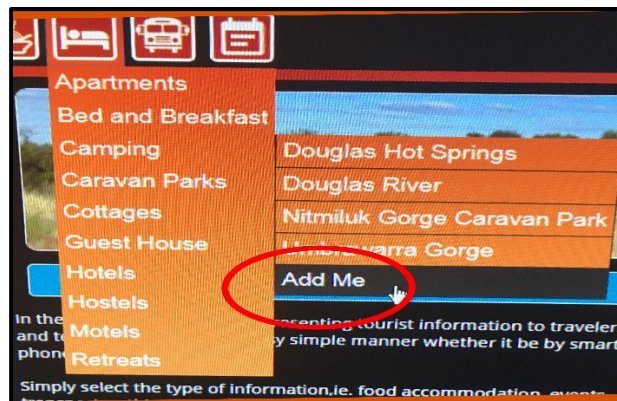
The website has been designed for optimal viewing on a smartphone, tablet or traditional computer.

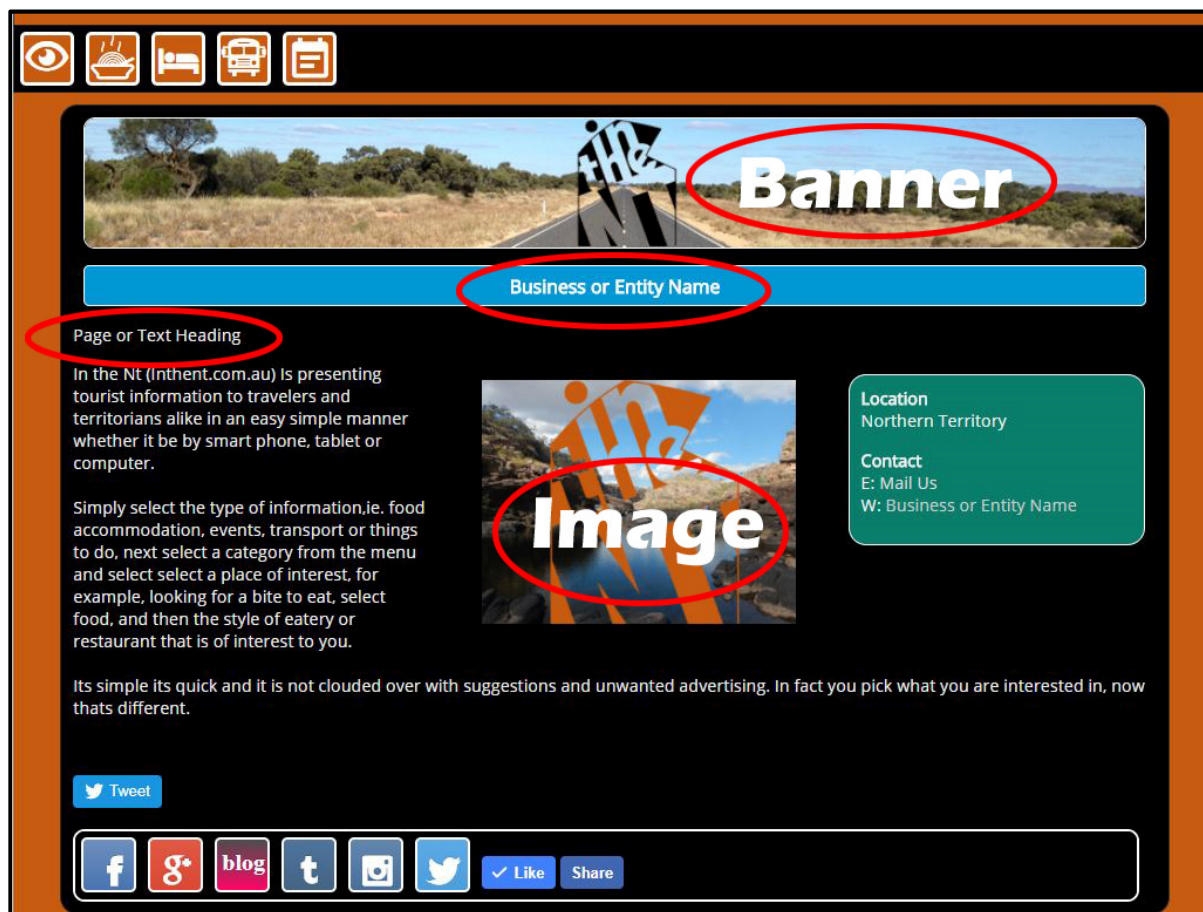
Anybody can add content to the site, however we, the administrators of the site, hold the absolute discretion to remove any content we deem inappropriate in part or full.

Commercial operators can create their own pages for the directory for a small annual fee, currently \$50 per year (2017).

Creating a Page

It is quite simple to add a page. You open the main webpage and across the top are several categories which represent various aspects of tourism in the Northern Territory. Select a category by hovering the mouse over the icon and a drop-down menu will appear, providing further sub categories. You will note that at the bottom of each sub category there is an “Add Me” button. You click that button and will be taken to a page where you can add your content.





Adding a Page

Creating and adding a page for your business or entity is relatively easy. To make it easy, there are some things you need to know and prepare before you start

Prepare a banner image

This image is the header to the page and as the name suggests, will live at the top of your page. The dimensions for the image should be 824 pixels wide and 100 deep (the image ratio is 824:100 or 8:1 or 16:2 or 1648:200).

This size of your banner is important because the site is designed to be most efficient and effective on mobile devices, so size counts.

Banner images can be created with any editing software such as Photoshop or Gimp amongst other software packages. A Banner can also be created online using <http://resizeimage.net> (please note that InTheNT is not affiliated with this site and use of the program is at your discretion. InTheNT accepts no responsibility for your use of the program). Instructions explaining how to create a banner from your own image on <http://resizeimage.net> is explained further below.

Text content

The text content is the main part of your page. You can include any information about your business or entity such as opening hours, prices, your menu and a description. The only requirement of this part of the content is that it must contain more than 100 words.

It may be best to have something prepared, spell checked before creating your page.

Social Media Links

Part of the value of the IntheNT Directory is that you can publicise most of your social media content (we will be adding to this all the time), so linking your social media to your web site to your blog or some other web site on your page will mean that your social media is all linked in one place.

It is worth finding or knowing where to find the URLs to your social media before beginning so that you can enter them on the online form quickly. Further information about adding your social media links is outlined below.

An image for the site

This is like a profile picture which encapsulates your business or entity and the larger and better quality the image better.

When you upload the image, it will resize it to fit the page and will resize as required depending on what device the user is accessing it from.

A PDF File

The site provides the option of uploading a PDF document which the user accessing your page will be able to download. This may be a menu, vouchers or a map which will be easily accessible to third parties who want to know more about you.

Adding Content

Creating a page for your business and entity is completed in three easy steps. You add content and information about your business in step one, upload a banner image in step two and can add your PDF in step three.

Step One – Creating your Page and Adding Content

There are 6 fields on the first page which must be completed to complete step one. You will also need to complete a simple arithmetic quiz to prevent robots.

The Required fields are

Business or entity name *

This is the name which appears in the drop-down menu for your business or entity. You will want to keep it short and sweet so it is easy to identify you.

Page or Text Heading *

This is the text heading in your actual page. You can make it snappy to encourage people to read on.

Page Text *

This where you describe your business or entity. There is a minimum word count of 100 words which should be easy to fill. You should describe your business, what you do, where you, your opening hours, price etc.

Contact (Not Published) *

This is most likely your own name, but it should be the contact name of the person to whom we address any correspondence to. The contact name will never be published but it is stored on our database.

Contact Email (Not Published) *

This is the email address we will use to contact you or your organisation on. Again, this email address is not published but it is stored on our database because we will contact you from time to time.

Please note: your contact information, name and email address is not and will not at any time be divulged to any third party, persons or organisation.

Location, Suburb or Town *

This is the on the ground location of your entity or business. It can be the part of a fully qualified address or just a town or area, but to make it as easy as possible to find, you may want to include as many details as possible.

Everything else

All the other boxes, other than the maths test, are optional but you may want to include them.

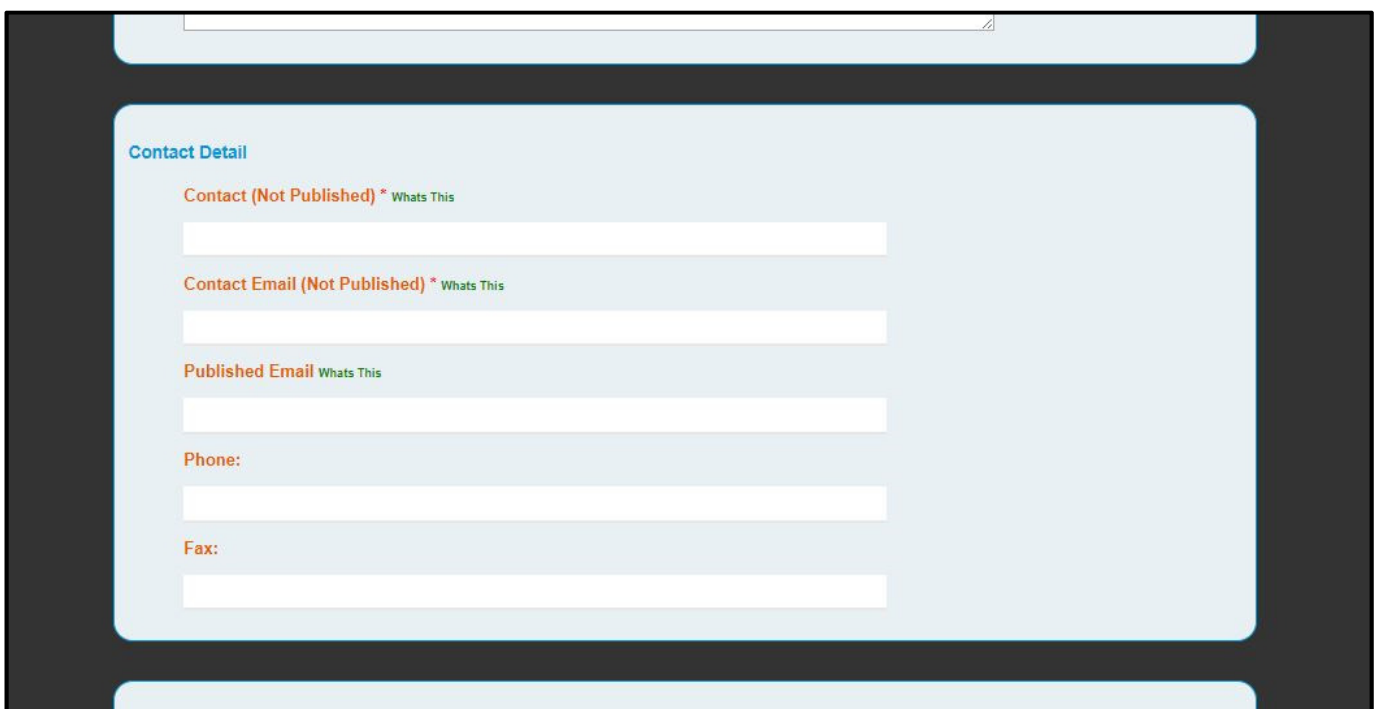
Published Email Address

One thing to consider is completing the Published Email Address **field** even though it is optional. Some people may not want to publish an email address because they are concerned about spam and whilst this is to a degree true, most businesses opt to display a contact@ or enquiries@ email address so people can contact them easily through email, however the choice is yours.

Contact Information

Correct contact information is essential. On completion of the form you will be emailed a confirmation email from admin@inthent.com.au so we need your correct email address.

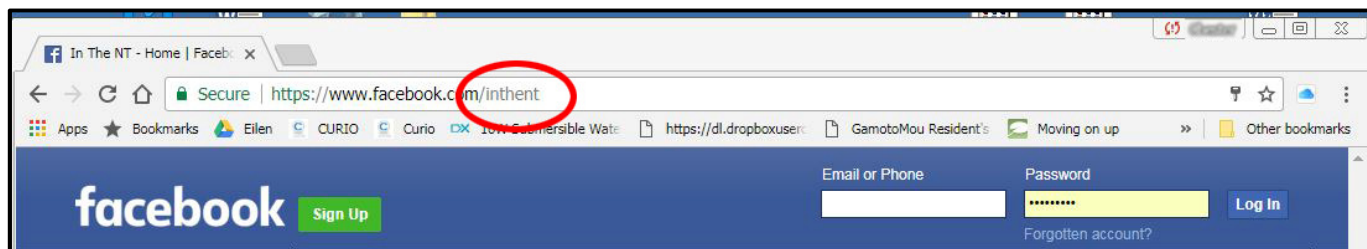
Your page on IntheNT will renew yearly and we will need your contact information so we can ensure the page is renewed and from time to time if we need to contact you for some reason.

A screenshot of a web form titled "Contact Detail" on a light blue background. The form contains five input fields. The first three fields are labeled "Contact (Not Published) * Whats This", "Contact Email (Not Published) * Whats This", and "Published Email Whats This" respectively. The last two fields are labeled "Phone:" and "Fax:". Each field has a green "Whats This" link next to its label. The form is set against a dark grey background with light blue horizontal bars at the top and bottom.

For field description reminders, roll the mouse over any of the green “Whats This” tags.

Social Media Address Information

Social media is important for most businesses and it is important to ensure your social media connections are listed and kept up to date.



To add entries into the section for social media you need to check the URL or address of your social media sites and then fill in your own part of the address. As outlined below, the whole address or URL is <https://www.facebook.com/inthent> as an example. The name which applies to our part of the address is “IntheNT” and this is the only part you need to enter in the Facebook field. The website will create the url link for your site when the page is published.

Above you will note the various social media formats we currently support.

Be aware however that your part of the address is not necessarily the name of your account but could include other numbers and digits, for example see our google+ URL in the image above which is a series of numbers.

Completing Step One

Once you have entered the required information click the **“Click to Add”** button at the bottom of the page.

At this stage, your directory page information will be stored in the database but not published. If for some reason, you miss a required field, you don’t have the required number of words for the text box or make a mistake with the quiz, etc, the page will be re-presented for you to fix any problems, your existing data however, will not be lost.

If the page has been completed correctly you will be sent to step two.

Step Two - Uploading a banner

Now that step one is complete a second page will be presented which allows you to upload a banner for your directory entry.

On the next page, you will be given 2 choices.

- 1) To upload you own banner - this is for where you have a pre-prepared 824 by 100 pixel banner; or
- 2) To select one of our generic images.

Using a Generic Image

To use a generic image for your banner simply scroll through the choices, click the button under or next to the banner image that you like and click on the **“Click to Use Selected Banner”** which is at the bottom of the page.

Using your own Image

If you would rather use your own banner image you should click the **“Choose File”** button and navigate yourself to the location on your computer of your image. Once you have selected the image click the **“Choose File”** button and the image will be uploaded.

Please be aware uploading the image may take a little time depending on bandwidth, image size or any number of internet related things but you will know when this process has completed.

An explanation of how to create your own banner image for your page are outlined below.

Once you have uploaded your custom banner image you will be offered the option to upload a PDF file to your Directory page.

Step Three - Upload PDF

You may have a file such as a menu, vouchers, map etc. which you would like to add to your page so that it can be downloaded by your viewers.

At step three you can upload the PDF file.

To upload your file, click **“Choose File”** and navigate to and select your PDF file on your computer and then click **“Upload PDF”**.

If you don't have a PDF to upload simply click the **“No PDF to Upload”** button which is on the same page and your page will be created subject to the confirmation email.

Confirmation Email

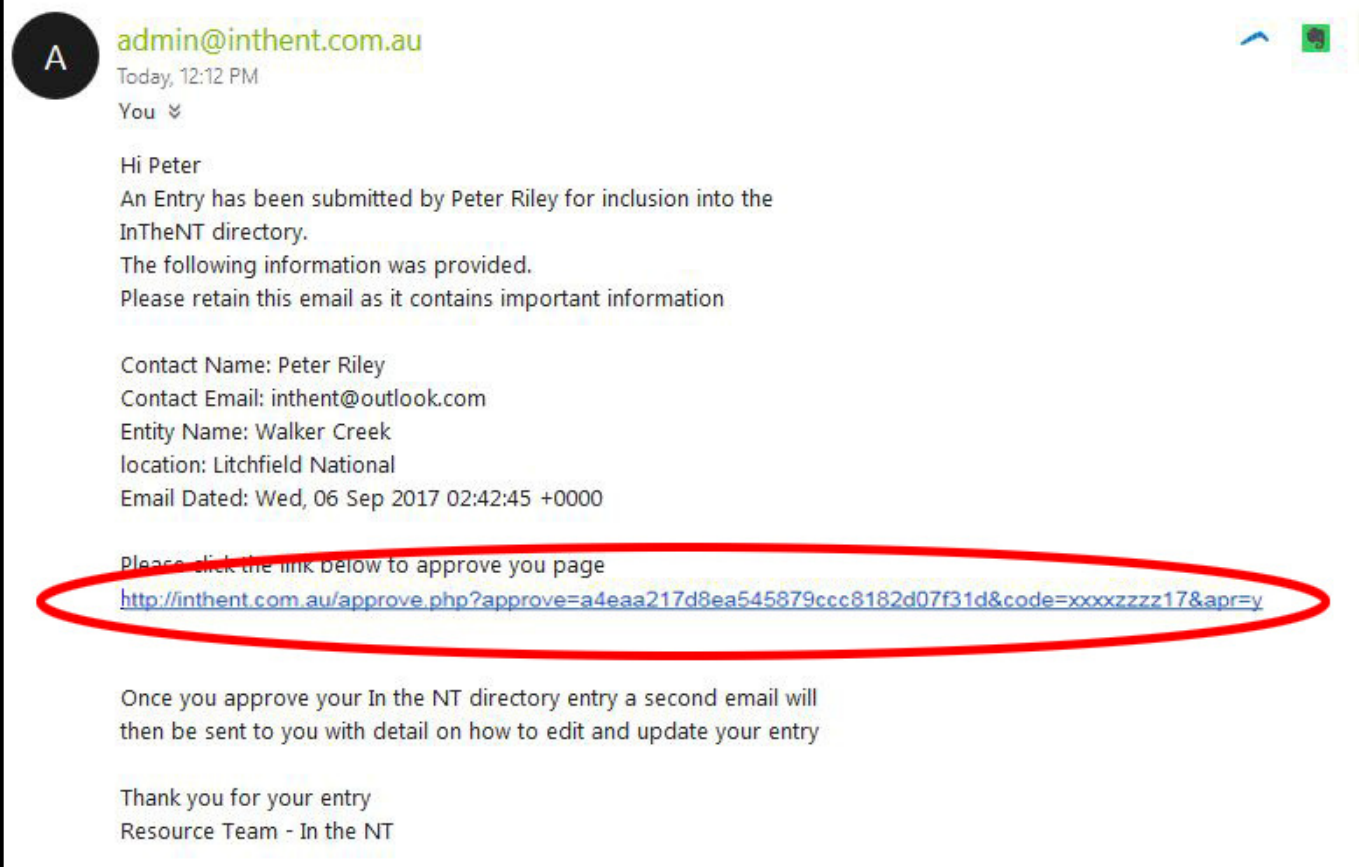
Once you have completed your page, selected or uploaded a banner and if you chose to, uploaded a PDF, an email to your nominated contact name and email address will be sent to you.

The email will contain some basic information about your directory page entry for you to check. Most importantly the email will contain a confirmation link for your page. If you don't click this link your entry will not be confirmed and your entry will not be included in the directory.

Please be mindful that the email could end up in a junk mail folder with in your email browser, we have taken all precautions for this not to happen, unfortunately, we cannot 100 percent prevent this from happening. If it does please move it to your inbox or create a folder to retain the email, don't just delete it.

See below an example of the confirmation email with the confirmation link highlighted in blue.

In the NT Page Confirmation



Update your Page

Once you have clicked on the confirmation link a second email will be sent to the contact email address. This email is important because it gives to you a link that will allow you at any time to update the information on your IntheNT directory page. You will be able to edit the content, add an image to your page, updating the banner, updating text information and updating or uploading your PDF file.

Again, these emails can get caught in junk mail filters. If you don't receive this email please check your junk mail folders and move this email to a safe location within your email folders as the link is required to update your directory page.

See below our example of this email.

In The NT page update Details



admin@inthenet.com.au

Today, 12:23 PM

You

Hi Peter

Please retain this email as it contains important information

Attention Peter Riley - Contact for IntheNT directory entry Walker Creek

This email contains the URL and link that allows you to edit your directory entry.

This message was sent to you at Wed, 06 Sep 2017 02:53:48 +0000

Click the link below to edit your Walker Creek page

<http://inthenet.com.au/newsite.php?tkey=xxxxzzzz17&qc=a4eaa217d8ea545879ccc8182d07f31d&status=U>

Again, please retain this email should you ever wish to edit and update your page

Thank you for adding your page to the IntheNT directory
Resource Team - In the NT

Update Menu

When updating your record, when you click on the update link in your email you are presented with a page that includes buttons to perform various update tasks, by default you will land on the page that allows you to edit text.

The buttons from left to right that can be edited are from left to right:

Update Text (**Pencil Button**), Update Banner (**Bar Button**), Update PDF (**PDF Button**), Update Page Image (**Camera Button**), View Page and Remain in Edit Mode (**Two Eyes Button**), Return to your Directory Page and the Directory in General (**home Button**) See the image below for examples.

Creating a Banner Image for your Site

To create a banner image for your site there are a number of programs or websites which you can choose to you. IntheNT has used the website <http://resizeimage.net> which you can opt to use¹. The process for creating a banner using <http://resizeimage.net> is as follows:

- 1) Start with an image that is greater than the size of the end-product which needs to be 824 pixels wide by 100 high. The bigger the image the better because once you learn how to do this, you will see a myriad of options you can work with.
- 2) Be aware of the area of the image that will be suitable because it will be cropped and used as a banner to represent your business.

Part 1

- 3) Go to the website <http://resizeimage.net>,

- 4) Upload the image, the image will then appear on your screen.

¹ IntheNT has no connection with <http://resizeimage.net> and accepts no responsibility for your use of the program if you choose to do so.

1. Upload an image

Select an image from your device(Max: 100 MB & 100 MP, GIF format: 30 MB & 10 MP):

Upload an image

You can crop and resize your image now. **Your image will be deleted in 1 hour.**

2. Crop your image(optional)

Click and drag on the preview image to select your desired area, or fill in the text boxes to make a more precise selection.

Selection type: ☐ Normal ☒ Fixed Aspect Ratio 824 : 100

Change

Selection area: X: 0 Y: 613 W: 3186 H: 387

Select

Press the "Crop" button to crop your image.

Crop

Select All

Deselect



3. Rotate your image(optional)

- 5) Set the fixed aspect ratio to "Fixed" and set the sizes to "824": "100" as per the image above.
- 6) Click in the centre of the image and drag out the largest 824:100 cropping box area.
- 7) You can then move the cropping box to which ever part of the image you wish to use for your image.
- 8) Once you are happy with the image click the "Crop" button.

Part 2

- 9) Check the keep aspect ratio box and then using the resize slider set the size of the image, 824 pixels by 100 pixels. If you started with an image larger 824 pixels wide you can set the background fill to "No Fill". Select output image to "JPG" and set image quality to about "90%" All settings should be as per the image below.

3. Rotate your image(optional)

☒ No Rotation ☐ Rotate 90° Clockwise ☐ Rotate 180° ☐ Rotate 90° Counterclockwise

4. Resize your image

Resize the image by percentage, or resize it to be exactly the size you specified, for example: 1366x768 pixels.

% x px ☒ Keep Aspect Ratio

Fill in the background with a solid color if the proportion of image changed:

☐ Auto Mode ☒ No Fill(will cause image distortion) ☐ White ☐ Black ☐ Transparent(PNG & GIF) ☐ Custom Color

5. Make background transparent(optional) [Show Options]

6. Select the output image format

☒ JPG ☐ PNG ☐ GIF ☐ BMP

7. Optimize your image(optional):

Optimization options:

☒ Best image quality ☐ Normal compression ☐ Progressive compression

Image quality: %

Press the "Resize Image" button to crop, resize and optimize your image.

10) Once all is set click the “Resize Image” button

Old Image: 3186x2361 pixels(6.1 MB)

New Image: 824x100 pixels(131.9 KB)

[View Image](#), [Download Image](#), [Show QR Code](#), [Resize Another Image](#)

11) Download the image to your device by clicking “Download Image”, name and save it to someplace you will be able to re-locate it to be uploaded to the INtheNT.com.au Server. The desktop is a good place to save it for now.

Now the image can be uploaded to your page on IntheNT.